

CASE STUDY



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The Business

Northern Lab is a vibrant and enthusiastic young business providing attractive, accessible websites and robust I.T solutions.

The experienced team design engaging websites and help both home and business users with their I.T needs. They specialise in user friendly web design and development, content management and I.T.

The Background

Northern lab was established in 1997 by Lucas Emmins who was later joined by business partner John Todd.

Lucas and John have considerable experience in the web design and I.T sectors having worked together in local government for a number of years. They decided to take their experience and create Northern Lab, a business they are extremely passionate about.

Both partners enjoy the challenge of new projects and they approach them with enthusiasm.

The Service

Northern Lab offer two core services to customers; web design and I.T solutions. However, they also offer a range of supporting services including; Voice Over IP systems, Intranet development, Content Management Systems, consultancy services, Search Engine Optimisation, PC repairs and many more.

The team has a growing reputation for designing innovate and accessible websites for a range of diverse customers.

Lucas said: "We don't try to fit your business into a box. We build something that is unique and targeted".

The partnership creates sites with special, unobtrusive functionality that are designed to make customers and clients return to a site over and over again.

John said "Accessibility is a very important term when applied to a website. Without good accessibility and usability, your website will be excluding a great deal of people. Those people will go to your competition."

In addition to web design Northern Lab also offer a wide range of I.T services for small and medium sized businesses including the support and installation of all types of hardware and software as well as networking and remote access (VPN) services.

All their customers benefit from their on-line helpdesk, as well as periodic checks on their systems.

Why Berwick WorkSpace?

Lucas said: "We selected Berwick WorkSpace as our base because of its central location and the award winning facilities it offers. The offices are bright, nicely decorated and encourage productivity.

John added: "The communal areas are a great place to meet similarly sized businesses and offer a great space in which to engage people."

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