

## East Coast Rental Ltd

“We have a great working relationship with other businesses within the workspace; which can only benefit us as a young growing company”

Tel  
01289 307611

Fax  
01289 301121

Email  
sales@berwickcarhire.co.uk

Website  
www.berwickcarhire.co.uk

### EAST COAST RENTAL LTD

Unit 5 Berwick Workspace, 90 Marygate  
Berwick-upon-Tweed  
TD15 1BN

Steven G. Scott (*Director*)

Tel: 01289 307611

Fax: 01289 301121

Mobile:  
07960 770561

www.berwickcarhire.co.uk  
Email:  
sales@berwickcarhire.co.uk



### The Service

As most of East Coasts clients arrive by train, they aim to make the transition from station to vehicle as simple as possible.

They get to know their clients requirements early in the relationship, therefore enabling them to tailor the service to individual needs.

The company's opening hours are not limited to 9-5 or the usual five and a half day week. They operate 24/7 during summer months and are always willing to help customers with out-of-hour's requirements.

Offering the same service to local companies and individuals they hope to make hiring a car a hassle free process. The company also uses all local suppliers for vehicle purchase, valeting, servicing and advertising.

### Why Berwick WorkSpace?

Steven felt that the importance of a central and quality location would benefit both customers and employees alike thus enhancing the overall perception of the company.

He said “We have a great working relationship with other businesses within the workspace; which can only benefit us as a young growing company.”

### The Business

Headed by director Steven Scott, East Coast Rental Ltd is a family run business providing bespoke car hire with the view of attracting more tourists to the area.

Based on customer care, commitment and quality service the business strives to make the car hire experience more accessible and personal to customers.

### The Background

Steven, whose background was in the retail motor industry saw a gap in this tourist led market after having negative experiences with global car hire companies. He felt the service could be somewhat impersonal due to the high volume of customers in the standard working day and so decided to set up East Coast Rental Ltd alongside co secretary Harvey Scott and partner Vicki Talbot.

